

TRUX IS GEARING UP FOR UPCOMING EVENTS



Trux demonstration trailer will be out on the Swedish, Norwegian and Finnish roads in the fall.

After the spring's successful tour with Volvo caravan Trux continues their tour around the country with the demonstration trailer to showcase their popular aluminum accessories for trucks.

This fall Trux will continue with their "Trux On Tour" and besides Sweden, Norway and Finland will also be visited by the Swedish company. In the demonstration trailer Trux will, among other things, show some of their popular aluminum accessories for Volvo's new FH but of course there will also be products for other truck brands in place.

So far Trux have scheduled seven stops during late summer and autumn. Next up is the Power Truck Show in Finland and then Mittia in Sweden.

"The schedule is not as busy as it was during the spring and now we can add the extra time to make every event into something extra" says Hasse Olsson, manager at Trux in Sweden.

Trux is the market leader in Europe of front-mounted safety and styling equipment for trucks. The company was founded in 1986. Its largest markets are Sweden, Norway and Germany. Trux AB is located in Ljusdal in the middle of Sweden and is a part of Mekanotjänst Holding AB which has a turnover of SEK 420 million.

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Trux On Tour will visit the following events during the fall, all are welcome!

9–10 August – Power Truck Show in Alahärmä, Finland.
16–17 August – Mittia in Ljusdal, Sweden.
23–24 August – Trailer Trucking Festival in Mantorp, Sweden.
5–7 September – Transport Messa in Gardemoen, Norway.
9–13 September – Påbyggnad Lastfordonsgruppen at Örebrotravet, Solvalla, Växjö Arenastad, Jägersro and Åbytravet, Sweden.
14 september – Customer event at Lecab in Karlstad, Sweden.
19–21 september – Truck gathering in Ramsele, Sweden.

While the demonstration trailer tours around in Scandinavia, another part of Trux will visit a few other events that the trailer doesn't have time for, which is as follows:

6–7 September – Skåne Truck Show, Sweden.
13 September – Opening of Bilbolaget Lastvagnars new facility in Hudiksvall, Sweden.
With reservation for any changes.

