

NEW TRUX DISTRIBUTOR IN DENMARK



Henrik Guldager opens the door to Denmark for Trux.

Trux AB in Sweden, producers of light bars and front protectors of aluminium for heavy trucks, strengthens its distributor network in Scandinavia with a very well-known figure in the industry – Henrik Guldager from Aalborg in Denmark.

Haulage contractor Henrik Guldager is established throughout Europe due to his stylish exhibition trucks and he has won the Nordic Trophy award seven times, which is so far unprecedented.

– For the truck show competitions, I always had the best interior designers, painters and accessories for my trucks. The preference for Trux aluminium accessory was no coincidence, they fitted the trucks very well and gave them a look that distinguished them from the other competitors, says Henrik Guldager, CEO at Jens Guldager ApS.

Henrik has focused on his own company in recent years, although Trux has continued to be central to Henrik's choice of truck accessories. Furthermore, it will henceforth be an important part of his business as he is now distributor for their products in Denmark.

– We have had a very good collaboration with Henrik for a long time and we have equipped his award-winning trucks. Now he will assist us and become our distributor in the strategically important Denmark, says Hasse Olsson, manager at Trux in Ljusdal.

Trux is the market leader in Europe of front-mounted safety and styling equipment for trucks. The company was founded in 1986 and the largest individual markets are Sweden, Norway and Germany.

Trux AB is located in Ljusdal in the middle of Sweden and is a part of Mekanotjänst Holding AB which has 276 employees and a turnover of SEK 470 million

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